

Industry Relations Council (IRC) Tiers and Value of Participation

The Industry Relations Council (IRC) provides a useful framework for the Academy and Industry to expand dialogue on emerging issues of shared concern. AAPM&R receives high praise from participants for the IRC program and the opportunities it affords throughout the year, including, but not limited to, the ability to meet with Academy leadership at least 2 times per year and have the opportunity to explore new, compliant opportunities. (See other values below.) This is the perfect avenue to begin and further develop compliant relationships with AAPM&R and PM&R physicians.

		TIER 1 \$72,500	TIER 2 \$52,500	TIER 3 \$27,500	TIER 4 \$15,000
TIER 1 ONLY	 Number of full conference registrations at the Annual Assembly 	2	N/A	N/A	N/A
A S	 Number of complimentary exhibit hall badges at the Annual Assembly 	5	N/A	N/A	N/A
NEW!	 Ability to include content (pdfs, courses, etc.) in own section on our Sponsored Content Learning Portal (Learning Management System) 	12 months	8 months	5 months	3 months
	▶ Number of priority points earned	5	3	2	1
	Number of invitation(s) to full-day Annual IRC Meeting, (2023 date TBD)	4	3	2	1
	 Number of invitation(s) to the IRC Breakfast at the Annual Assembly 	4	3	2	1
	Number of complimentary tickets to the President's Reception at the Annual Assembly	3	2	2	1
	 Number of subscriptions to PM&R, AAPM&R's scientific journal 	4	3	2	1
	Number of subscriptions to The Physiatrist, AAPM&R's newsletter	4	3	2	1
	Access to 4 mailing list rentals (USPS). AAPM&R must approve the mailing piece prior to use.	✓	✓	✓	N/A
SS	▶ Recognition at the Annual Assembly	✓	✓	✓	✓
	 Special signage for participants' exhibit booths (if exhibiting) at the Annual Assembly 	✓	✓	✓	✓
ALL TIERS	 Recognition on AAPM&R website during entire year of participation 	√	✓	√	√
₹	▶ Recognition on AAPM&R's social media channels	√	√	√	√
	▶ Use of IRC Participant logo	✓	✓	✓	✓

AAPM&R is seeking to have larger discussions with industry regarding year-round collaboration. In most cases, the IRC values and fees may be rolled into the larger discussion and package. Please call (847) 737-6048 or email corporatesupport@aapmr.org to start the discussion and elevate your relationship with AAPM&R!

AAPM&R Industry Relations Council Application

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