



Streamline your goals to get in front of more than 10,000 PM&R physicians. Save money with bundles!

Print Advertising

- *The Psychiatrist* – mailed monthly to members
 - \$2,800 - full page (9" w x 12" h, add 1/8" bleed)
 - \$1,275 - display size A (8" w x 4 1/8" h)
- Annual Assembly *Official Program*, distributed onsite
 - \$10,400 - Inside back cover
 - \$3,700 – full page

Digital Website and Newsletter Advertising

- \$1,975 AAPM&R website landing page, per month
- \$2,075 *Connection* e-weekly newsletter, per issue
- Annual Assembly event app – contact Meghan for pricing

Advertising Bundle Examples (customizable to fit your needs)

\$8,500 Bundle (\$10,050 value)

- AAPM&R website landing page banner ad, 1 month
- Annual Assembly *Official Program* full page ad
- *Connection* weekly e-newsletter, 1 issue
- Psychiatrists In-Training e-newsletter OR Annual Assembly e-newsletter, 1 issue

\$7,500 Bundle (\$9,050 value)

- AAPM&R website landing page box ad, 1 month
- *Connection* weekly e-newsletter, 1 issue
- Retargeted ad campaign, i.e. users who visited the Academy Education web pages. 15,000 impressions

\$4,000 Bundle (\$4,800 value)

- *The Psychiatrist* full page ad
- AAPM&R member mailing list rental **OR** *Connection* e-weekly newsletter, 1 issue

\$3,500 Bundle (\$4,050 value)

- AAPM&R website landing page box ad, 1 month
- AAPM&R member mailing list rental **OR** *Connection* e-weekly newsletter, 1 issue

Contact Meghan Strubel:
(847)737-6116 or mstrubel@aapmr.org
[Click here](#) to book a time to talk.

