

## AAPM&R Future Leaders Program - Opportunities for Support

The Future Leaders Program (formerly the Academy Leadership Program) is a 2-year immersive program that trains emerging member leaders and helps prepare them to lead the Academy and the specialty.

Support the Leadership Fellows and the future of the specialty!

understanding of the careful thought processes and collaboration necessary to define new opportunities and goals for the Academy as it leads the specialty in the evolving health care environment. It is a very inspiring experience to see a group of people come together that are so passionate about the specialty and the Academy." – Current fellow participant

"This has been a great opportunity to gain a deeper

## **Program Goals**

- Identify and train future leaders
- Immerse participants in the culture of volunteerism at the Academy
- Connect participants with strong Academy leaders in mission-critical roles

"This is truly an opportunity of a lifetime to help define the future of PM&R with the leaders of our field. As a young physiatrist, you get to make personal connections with our Academy's leaders and make decisions that will impact the future of our specialty." – Current fellow participant

## Curriculum

Expert program facilitators take participants through a two-year curriculum that introduces them to association leadership, strategic planning, media skills, advocacy, and Academy governance, products and services. The curriculum combines facilitated sessions, reading assignments, peer discussion, and mentorship to help hone leadership skills.



## Main Supporter Opportunity Includes the Following:

- Ability for 1 representative to observe the Media Training and Social Media courses to be held at the 2020 Annual Assembly in San Diego
- Supporter highlighted on 2 AAPM&R social media channels (Facebook, Instagram, Twitter)
- Supporter-provided banner ad in 4 AAPM&R membership e-newsletters
  - o Distribution: ~7,500 per e-newsletter
  - o 600x100 pixel ad, jpeg format

Fee: \$8,500