

STEP Certificate -- Opportunity for Industry

The STEP Ultrasound Certificate Program is a "multi-tiered" training program that teaches and assesses musculoskeletal and neurologic ultrasound skills using a progressive, competency-based curriculum.

Step 1: Fundamentals

- Online Self-Assessment
- Online Lectures
- Live course: Fundamentals of Ultrasound Preconference Course
 - o November 12-13, 2019, San Antonio, TX
 - o Didactic and hands-on (non-cadaver)
 - o ~60 learners; 12 faculty

Step 2: Interventional

- Online Pre-test
- Online Curriculum
- Live course: Next Step Interventional Course
 - o August 23-24, 2019, Downers Grove, IL
 - Didactic and hands-on (dry and cadaver labs)
 - o ~40 learners: 12 faculty

Step 3: Assessment and Certificate

- Online Post-test
- One-on-one hands-on assessment, (live at the Annual Assembly)

Opportunity Includes the Following:

- Exhibit table at live courses
- Observe each activity (2 per company)
- Advertise: supporter-created advertisement to be displayed on AAPM&R's website for 6 months (8 web pages)
- **Distribute:** one time use of mailing list to send a physical mailing (via USPS) to attendees
- Awareness: AAPM&R supplied recognition in targeted informational email to registrants

Fee: \$12,500 (Limited to 3 supporters)

Interested only in exhibiting?

· Exhibit table at live course

Fee: \$3,000 per course

• **Distribution Opportunity** – *Provide a*handout for AAPM&R staff to distribute to
attendees upon registration

Fee: \$2,500 per course

Exhibit and Distribute

Fee: \$5,000 per course

Topics include, but are not limited to, the following:

- Anatomy
- Needle tracking and Ultrasound guided injections
- Spasticity management all limbs
- Spasticity management in pediatrics lower limb
- Injections for OA of the knee
- Orthobiologics

